

CITY OF MOORHEAD SOCIAL MEDIA POLICY – PUBLIC NOTICE

The purpose of the City of Moorhead's (the "City") social media presence is to provide members of the community with information in more places and more ways than were traditionally and previously available. All content of this site is public and is subject to disclosure pursuant to the Minnesota Government Data Practices Act. Please be aware that anything you post may survive deletion, whether by you or others. Do not post sensitive or personally identifiable information, such as social security numbers. The City's social media pages are **limited public forms**.

Following or "friending" persons or organizations is not an endorsement by the City and is only intended as a means of broadening communication. The City is not responsible for content found at links to third parties, nor the views or opinions expressed by third-party comments.

Please be advised that comments falling into the following category or categories may be removed:

- Profanity
- Obscene or pornographic content
- Direct threats to persons or property
- Material asserted to violate the intellectual property of another person
- Private, personal information about a person published without his/her consent
- Information that endangers the public by compromising a public safety security system
- Statutorily private, confidential, or nonpublic data
- Commercial promotions or spam
- Hyperlinks to material that falls into at least one of the foregoing categories

If the City removes your comment or bans you, you may appeal the decision by contacting the Communications Coordinator, in writing, explaining the reasoning for your appeal. If the issue cannot be resolved after consultation with the City Attorney, you may request an opportunity to be heard before the City Council to discuss your appeal. The City Council maintains the sole discretion to determine whether the comment(s) should be removed and whether the user should be banned from the City's social media pages.

If you have any other questions or comments about the City of Moorhead's social media pages or accounts, please contact the City of Moorhead at: communications@cityofmoorhead.com.

By accessing, using, or posting to any City of Moorhead social media page, you acknowledge you have been advised of the foregoing.