



Parks and Recreation

2400 4th Ave S | Moorhead, MN 56560 | 218.299.5340
moorheadparks.com | parkandrec@cityofmoorhead.com

Moorhead Parks and Recreation Sponsorship and Advertising Opportunities

The Parks and Recreation Department within the City of Moorhead has a mission to enrich the lives of its citizens by providing a comprehensive system of parks, and affordable, diverse recreation programs that encourage health, fitness, relaxation, and cultural enrichment, as well as providing opportunities for community involvement. This is accomplished through activity programs such as our summer parks program; special events like the annual Greater Moorhead Days; facilities such as Village Green and The Meadows Golf Courses; and adaptive programs that include soccer, swimming, and more!

The Parks and Recreation Department seeks partners that are interested in sponsoring one of our events, or that are interested in advertising options. The opportunities to get involved are listed below, and more information can be found on succeeding pages.

Advertising

- Fall/Winter Brochure
- Spring/Summer Brochure
- Sports Center Dasher Boards
- Golf Course Scorecards

Sponsorship

- Special Events
- Frostival, 56560 Rummage Sale, RiverArts, Farmers Market, Greater Moorhead Days, Monster Mash Trunk or Treat, Sleigh Rides

Your interest is appreciated, and we hope you consider partnering with Moorhead Parks and Recreation. For more information, please contact Trevor Magnuson at 218.299.5296 or by email at: trevor.magnuson@cityofmoorhead.com.

Respectfully,

Trevor Magnuson
Recreation Coordinator
Moorhead Parks and Recreation



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2022 Brochure Advertising Agreement

Spring/Summer

Fall/Winter

(circle one)

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Total Cost: _____

Moorhead Parks and Recreation Contact:

Trevor Magnuson- Recreation Coordinator

Phone: 218.299.5296

trevor.magnuson@cityofmoorhead.com

The City of Moorhead Parks and Recreation Department publishes an online brochure with program, activity, and event information for the community.

Advertisement Size and Rates

Ad Type	Dimensions (W x H)	Price
Back Cover	7 ¼" x 7 ¾"	\$500.00
Full Page	7 ¼" x 10 ¼"	\$400.00
1/2 Page	7" x 5"	\$300.00
1/4 Page	3 ½" x 5"	\$200.00

Advertiser Signature

Date

City of Moorhead

Date