

Building a
COMMUNITY
legacy



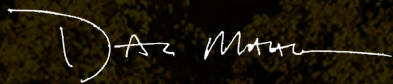
HOW DO YOU BUILD A legacy?

We believe this is where the strong belong. Moorhead is a rising metro. We are a growing and vibrant business, academic, and arts community. We have a culture of achievement, rooted in the spirit of curiosity. Here, we choose to be more.

This narrative represents Moorhead's spirit and our ambitions for the future! Our community loyalty and spirit grow from the experiences we have together – in our parks and play areas, public spaces and amenities.

The pages that follow feature concepts and dreams for Moorhead amenities that will offer wonderful experiences for our community. The projects have been identified but not yet funded. If you are interested in making any of these dreams possible, or if you have a vision for a project that has yet to be considered, we would love to visit with you.

Moorhead is indeed a rising metro! Thank you for your interest in investing in our future and asking the question: Where could we grow next?



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Veteran's Memorial Bridge/Red River of the North

POLICE K-9 TRAINING



The Moorhead Police Department canine teams have a history of excellence. They are a force multiplier with their ability to use their keen sense of smell to locate individuals or specific articles during a search, such as assisting in detecting illegal narcotics. They can also help their human partner in apprehending and gaining control of a suspect.



The Canine Team is utilized to assist the community and is a valuable asset for the Moorhead Police Department. Our Canines are dual-purpose dogs, meaning they are trained for finding narcotics as well as patrol work. They also build relationships within our community through individual contacts and are the star of many group presentations.

Opportunity: \$30,000

DOG PARK AMENITIES



Moorhead now has two dog parks! Fencing and benches have been installed, but additional dog-friendly structures are needed for our four-legged friends at Centennial and River Oaks Dog Parks. Donated funds will be used to purchase trees, benches, climbing and jumping structures, and more!

Opportunity: \$200,000

Community Giving Level:

BowWow - \$1,000 or more

Top Dog - \$500-\$999

Happy Hound - \$100-\$499

HJEMKOMST CENTER LIGHTS



Help light Moorhead's skyline. Programmable, color changing flood lights will give the ability to light up the Hjemkomst Center 'tent' for momentous community events, holidays, special occasions, etc.

Opportunity: \$50,000

INCLUSIVE PLAYGROUND



Just as Moorhead's Miracle Field (located in Southside Regional Park) has opened baseball to young athletes with mobility challenges, we envision an inclusive playground where children of all abilities can play together. Recreation space with covered play decks, swings, and sensory play equipment with ramps and wheelchair access would make this possible.

Opportunity: \$1 Million

Opportunities:

Legacy - \$300,000
Hero - \$50,000-\$150,000
Champion - \$10,000-\$49,999
Leader - \$1,000-\$9,999
Advocate - up to \$1,000

Fence Pickets - \$100
Trees - \$200

Photo credits:
Madison's Place Playground
Woodbury, MN

NATURAL PLAYGROUND



The natural playground, led by FM Rotary, will be in downtown Moorhead. The park will provide a unique play environment consisting of elements and textures from the earth such as tree logs and stumps, boulders, plants, paths, and play areas.

Visit: fmrotaryfoundation.org/page/natural-playground

Opportunity: \$600,000

SOUTHSIDE REGIONAL PARK AMENITIES



A Master Plan for Southside Regional Park Complex has been partially implemented. The Park is home to a number of Moorhead's youth sporting organizations, including soccer, lacrosse, football, and baseball. Planned amenities include additional parking for 120 vehicles, a large picnic shelter, field lighting, and a championship field with turf, bleachers, and lighting.

Opportunities:

Championship field with synthetic turf, bleachers, and lighting - \$1.5 million

Additional Parking (120 vehicles) - \$300,000

Large Picnic Shelter - \$600,000

Field Lighting for 5 fields - \$150,000 per field or \$750,000

MATSON FIELD

Photo credits:
West Fargo Park District
West Fargo, ND



Matson Field is Moorhead's premier baseball complex serving youth to amateur baseball teams and tournaments. A covered grandstand for fans and visitors would replace existing metal bleachers at Matson. A new monument sign would also be part of the project. The preferred design is modeled after one in West Fargo.

Opportunity: \$600,000

BLUESTEM PEDESTRIAN BRIDGE



Photo credits:
Martin Olav Sabo Bridge, Minneapolis, MN
Tony Webster from Portland, Oregon, United States [CC BY 2.0 (<https://creativecommons.org/licenses/by/2.0/>)], via Wikimedia Commons

The amazing amphitheater at Bluestem is home to Trollwood Performing Arts Center and hosts local, regional and national acts for concerts and events enjoyed by the greater metro area and beyond. A pedestrian/bike bridge over the Red River near Bluestem would make it easier for our North Dakota neighbors to partake in Bluestem offerings and reduce traffic congestion during events. It would also further connect the two cities' wonderful bike and pedestrian trail system.

Opportunity: \$2.5 million

FOOD FOREST



The M.B. Johnson Food Forest was planted in partnership with the Moorhead Community Resilience Task Force in 2021. A community food forest is a diverse planting of fruit and nut trees, berry bushes, pollinator-friendly plants, and more that is open for public benefit. Food forests provide numerous benefits -- including public access to fresh fruits, a space for community, opportunities to learn about food systems and nature, and pollinator habitat.

Donations will go toward costs associated with the M.B. Johnson Food Forest, such as signage, maintenance, replacement of trees, or future additions to the forest.

Opportunity: \$10,000

Opportunities Under \$12,000

Program Scholarships

Moorhead Parks & Recreation offers scholarships to underprivileged youth for up to three programs per year as funds are available. Donations to the Scholarship Fund would allow more children to participate, enriching their lives by boosting confidence, supporting active play, and encouraging the growth of friendship and community pride.

Opportunity: Any amount

Public Art (Sculptures - Placemaking - etc.)

Celebrate our community through public art and experiences. Public art and placemaking will celebrate Moorhead's story, build interest and create places and spaces where people want to gather. Help activate spaces throughout Moorhead with art and artistic expressions – such as sculptures, murals, dynamic digital art displays – in our downtown, river corridor or other public places. Public Art will celebrate Moorhead's diverse, eclectic and funky culture and be consistent with our Public Art Policy.

Opportunity: Based on scope

Heritage/Interpretive Markers

Heritage markers/plaques are opportunities to communicate Moorhead's local history. These markers will be placed at key areas in historic areas of the City, such as the historic Works Progress Administration (WPA) building (formerly the American Legion), Davy Memorial Park, the Log Cabin, Woodlawn Park, and Bowman Park, as well as other areas along walking paths that provide information about Moorhead's natural environment.

Opportunity: \$2,500 per plaque

Disc Golf Signage/Hole Markers

Moorhead currently has one disc golf course in Woodlawn Park. Flood-resistant hole markers will enhance the game for this popular free pastime!

Opportunity: \$5,000

Benches

Benches provide respite in our recreation areas and may also serve as a tribute or memorial to a loved one.

Opportunity: \$950 per bench

Park Identification Signs

Weather-safe concrete signs to replace existing, deteriorating wood signage would clearly identify our parks and welcome visitors for decades to come.

Opportunity: \$2,500 to \$3,000

Bicycle Racks

Moorhead's many cyclists would benefit by bike racks strategically located throughout the City.

Opportunity: \$850

Bicycle Repair Stations

These deluxe stations give peace of mind to our cyclists by providing tools and an air pump to fix issues that may otherwise spoil plans for a adventurous or leisurely bike ride. Gooseberry and MB Johnson parks currently each have one repair station.

Opportunity: \$1,500 per station

Street Banners

Recognize and share the artistic talents of local artists and welcome visitors to our downtown by funding street banners. Visual arts have significant positive impact on our identity and sense of community.

Opportunity: \$1,000 to \$5,000

Trees for Parks/Boulevards

Not only do trees conserve energy, reduce pollution, and enhance our community and neighborhoods, trees may provide a living tribute to honor or memorialize a loved one. A central plaque in the Parks Administrative Office acknowledges each donation.

Opportunity: \$200 and up

City Artificial Christmas Tree

A 25-foot artificial Christmas Tree would welcome holiday visitors in the Moorhead Center Mall Plaza near the entrance to Moorhead City Hall, serving as the official City Christmas tree.

Opportunity: \$12,000

Undesignated

The City of Moorhead operates under a strategic plan. As part of the plan, the Mayor and City Council set priorities for capital improvements and community amenities. Undesignated gifts of any size will be invested, with gratitude, in priority projects!

Opportunity: Varies

How to Donate:

www.cityofmoorhead.com/donate

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