



**PARKS AND  
RECREATION**  
moorheadparks.com

1300 15<sup>th</sup> Ave N, Moorhead, MN 56560  
218.299.5340 | parkandrec@moorheadmn.gov

## **Moorhead Parks and Recreation Sponsorship and Advertising Opportunities**

The City of Moorhead's Parks and Recreation Department has a mission to enrich the lives of its citizens by providing a comprehensive system of parks and affordable, diverse recreation programs that encourage health, fitness, relaxation and cultural enrichment, as well as providing opportunities for community involvement. This is accomplished through activities including our summer parks program, special events like the annual Greater Moorhead Days, facilities such as Village Green and The Meadows golf courses, and adaptive programs including soccer, swimming and more!

Moorhead Parks and Recreation seeks partners who are interested in sponsoring our events or investing in our advertising options. Opportunities to get involved are listed below, and more information can be found on succeeding pages.

### **Advertising**

Spring/Summer Brochure  
Fall/Winter Brochure  
Golf Course Scorecards

### **Special Events Sponsorship**

Frostival, Celtic Festival, RiverArts,  
Farmers Market, Greater Moorhead Days,  
Halloween events, Sleigh Rides

We so appreciate your interest and hope you consider partnering with Moorhead Parks and Recreation! For more information, please contact Parks and Recreation at 218.299.5340 or by email at parkandrec@moorheadmn.gov.

Respectfully,

*Victoria Baas*

Victoria Baas  
Office Specialist  
Moorhead Parks and Recreation



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## 2025 Brochure Advertising Agreement

Circle your selection:      **Spring/Summer**      **Fall/Winter**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_      **Email:** \_\_\_\_\_

**Total cost:** \_\_\_\_\_      **Moorhead Parks and Recreation**  
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*Moorhead Parks and Recreation publishes an online brochure with program, activity and event information for the community. 750 physical copies are printed and placed in City buildings, the Convention and Visitors Bureau and grocery stores for community access.*

### Advertisement Sizes and Rates

Ad Type	Dimensions (W x H)	Price
Back Cover	8.5" x 11"	\$500
Full Page	8.5" x 11"	\$400
1/2 Page	7.75" x 5"	\$300
1/4 Page	3.75" x 5"	\$200

\_\_\_\_\_  
Advertiser Signature      Date      City of Moorhead      Date