

CITY INSIGHTS

MOORHEAD MINNESOTA



Fall/Winter 2013

COMMERCIAL GROWTH

Moorhead has seen an increase in multi-family construction in recent months, including the apartments on 40th Avenue South. With residential growth comes the need for more commercial goods and services, and this summer, we have seen a significant increase in commercial construction.

RECENT MAJOR PROJECTS

- Sanford Health
- Sam's Club
- Mill Creek Custom Cabinets
- Casey's General Store
- The announcement of Microtel Inn and Suites

COMMERCIAL RENOVATIONS/ADDITIONS

- Pactiv
- Godfather's
- Unishippers
- Eventide
- Matt's Automotive
- Invie Consulting
- Early Explorers Childcare and Preschool

To learn more, call Matt Maslowski, Business Development and Retention Services Manager, at [218.299.5302](tel:218.299.5302).

Commercial growth in Moorhead will keep us moving forward.

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CITY OFFICIALS

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Mayor
218.299.5307

FIRST WARD

Nancy Otto
218.233.2834
Luther Stueland
218.287.5250

SECOND WARD

Mark Altenburg
218.299.5547
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218.443.5742

THIRD WARD

Brenda Elmer
218.299.5548
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218.299.5544

FOURTH WARD

Mark Hintermeyer
218.236.6292
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218.299.5542

METRO COG METRO 2040

Recent demographic forecasts for the F-M Metropolitan area show:

population increase	42%
household growth	41%
employment growth	36%

FARGO-MOORHEAD Metropolitan Council of Governments (Metro COG) is excited to announce the development of Metro 2040, the update to the Long Range Transportation Plan. Metro 2040 will serve as the multimodal transportation plan for the Fargo-Moorhead area and represent the transportation needs for all modes—automobiles, walking, biking, and public transit.

This program is your opportunity to guide decision making in project selection, funds allocation, and policy developments that affect future transportation needs in the F-M area.



GET INVOLVED

TAKE A TRANSPORTATION SURVEY

A quick survey to determine the usage, attitudes, and goals for the transportation system.

ATTEND A FUTURES SUMMIT

Interactive workshops to help identify needs and issues and demonstrate different transportation futures.

WHEN: September 10 at 6:00 P.M.

WHERE: Hjemkomst Center

WHEN: September 11 at 8:00 A.M.

WHERE: Fargo City Commission Chambers

VISIT THE WEBSITE

Go to www.metro2040.com to take the survey and for more information.

CIMS

CORRIDOR INVESTMENT MANAGEMENT STRATEGIES

THE MINNESOTA DEPARTMENT OF TRANSPORTATION (MnDOT) has awarded the City of Moorhead over \$3M for continued improvements to Highways 10 and 75 in downtown Moorhead. This grant funding is for the CIMS, a new program starting in 2013 to stimulate economic development. Moorhead's Highway 10/75 project received the second highest score in MnDOT's competitive funding solicitation.

The proposed project will improve safety, accessibility, traffic flow, transit service, and aesthetics, while also reducing the impact of train delays in downtown Moorhead.

PROJECT IMPROVEMENTS

- New right turn lanes
- New traffic signals
- Pavement rehabilitation
- Improved intersection geometrics
- Widened and reconstructed sidewalks
- Upgraded lighting
- New water mains (through MPS)

The City will work closely with MnDOT and MPS throughout design and construction. According to the grant requirements, a construction contract for the proposed improvements must be awarded no later than June 5, 2015.

SECURITY CHECKS

VACATION SECURITY

Did you know the Moorhead Police Department offers a free service of checking on your home while you are away? Police Volunteers will conduct security checks at your home ensuring house and garage doors, windows, fence gates and vehicles parked in the driveway are secure. In the event the Police Volunteer notes anything suspicious, a Police Officer will be called to the scene to investigate and make sure the home is secured.

Complete a "Residential Check Request" online at www.moorheadpolice.com/crimePrevention/houseChecks.asp or call the Police Department at **218.299.5120**.

DEWEY? YOU BET WE DO!

HOW WE WORK

The Moorhead Public Library is one of 13 branch libraries that belong to the Lake Agassiz Regional Library system (LARL). That means, if you have a library card with the Moorhead Library, you have access to seven counties worth of library materials! By pooling resources, the counties and cities that make up LARL are able to share resources, maximize services, and provide access to quality library materials and services to many communities.

CONTACT INFORMATION

For direct email and website:

- The LARL Digital Collection – moorhead@larl.org
- Moorhead Public Library – Megan Krueger, Moorhead Library Director at kruegerm@larl.org
- Moorhead Library schedule of events – www.larl.org
- Lake Agassiz Regional Library – Liz Lynch, Regional Library Director at lynchl@larl.org

For more information, call **218.233.7594**.

VISIT MOORHEAD LIBRARY TODAY

WHAT WE OFFER

The Lake Agassiz Regional Library is a progressive regional library system. In addition to our print books, DVDs, magazines and music CDs, LARL now offers eBooks and eAudiobooks through a subscription services called OverDrive, or the "Lake Agassiz Digital Library." Looking for magazines? Try Zinio, a subscription service offering digital access to popular magazines covering pop culture, cooking, science, news topics, and much more. These resources are compatible with many mobile devices and are always available anywhere with an internet connection.

The Moorhead Library also offers a fun, inviting atmosphere with friendly and knowledgeable staff. Stop by to read the morning paper, attend an event, use a public computer, or simply enjoy a free cup of coffee and smiling faces.



BRIGHT IDEAS!

FREE E-NEWSLETTER WITH TOOLS AND ENERGY ANSWERS

Includes great information about energy efficiency and the Bright Energy Solutions® appliance rebate program.

INCLUDES

MONEY-SAVING QUICK TIPS

Help you save energy as well

ENERGY LIBRARY

HOME ENERGY ANALYZER

Calculate average energy use, determine ways to save, and estimate your carbon footprint

COMPARISON CALCULATORS

For your heating and cooling systems

APPLIANCE CALCULATOR

To help you choose the most efficient appliances



Jenny Rodger, Jenna Kahly,
and Megan Krueger



REGISTER NOW TO BEGIN RECEIVING BRIGHT IDEAS!

Visit www.MPSUtility.com to sign up.

Or call **218.299.5400** or visit www.facebook.com/mpsutility.

(No advertisements or sharing of your information.)

FLOOD INFORMATION

The property along the Red River includes the Special Flood Hazard Area (SFHA). Rapid snowmelt and precipitation causes the majority of flood events in the Red River Valley. The Red River has exceeded major flood stage (30 feet) eight times in the past 16 years.

PROPERTY PROTECTION

- Watertight seals can be applied to brick and block walls to protect against low-level flooding.
- Utilities such as heating and air conditioning systems, water heaters and other major appliances can be elevated to higher floors in the structure or on raised platforms.
- Elevation or relocation of the structure.

RIVER CORRIDOR STUDY

Metro COG and City staff are moving together into Phase II of the enhancement programs of the River Corridor Study.

Two additional public input meetings will be held as part of the next phase of the River Corridor Study, one in early fall and a second in early 2014.

If you are interested in being directly notified regarding future public input opportunities for the River Corridor Study, contact the Planning Department at **218.299.5370** or planning@cityofmoorhead.com.

FLOOD INSURANCE

In 2012, the U.S. Congress passed the Flood Insurance Reform Act of 2012. Key provisions of the legislation require an increase in rates to reflect the true flood risk of a structure.

WHAT DOES THIS MEAN?

Buying or selling a property, or allowing a policy to lapse, can trigger rate changes. Talk to your insurance agent about how the changes may affect your flood insurance policy. For more information on the Reform Act of 2012 visit

www.fema.gov/flood-insurance-reform-act-2012

PROPERTY INFORMATION

Call **218.299.5386** to speak with the City's Floodplain Manager, or visit the Floodplain Information page on the City's website—an address search will locate a property within floodplains.



ADDITIONAL INFORMATION

- www.cityofmoorhead.com
- Moorhead Floodplain Information **218.299.5386**
- Moorhead Public Library **218.299.7594**
- www.floodsmart.gov

REMINDER

NO PARKING:

- On a sidewalk that crosses a driveway
- Within 5 feet of a public or private driveway
- Within an intersection
- Within 10 feet of a fire hydrant
- On a crosswalk
- Within 20 feet of a crosswalk at any intersection
- Within 20 feet of a driveway entrance to the fire station
- On the side of a street opposite the entrance to any fire station

Moorhead City Ordinance 5-2-1



SNOW UPDATES



SIDEWALKS AND SNOW

For the safety and convenience of the many people using our City sidewalks for transportation each day—including school children, mail and newspaper carriers, walkers, and runners—please take a moment to familiarize yourself with the **City's snow removal requirements**:

- Sidewalks and driveway approaches must be entirely cleared of snow and ice by 9 P.M. after it stops snowing.
- If you live on a corner, sidewalks and crosswalk approaches must be cleared on both sides.
- Make arrangements with a neighbor or a snow removal service to care for your property if you are going to be on vacation or are otherwise unable to shovel your walk in a timely way.
- Do not shovel or blow snow onto neighboring properties or into the street.

If snow is not removed from your sidewalks by 9 P.M., inspectors will leave a short compliance timeline door hanger at the property. If the walks are not cleared by the compliance date, the City will hire snow removal and the property owner will be charged for all costs.

Plan in advance to avoid these costs and keep sidewalks clear for the public.

LOOK FOR THE NEW SNOW REMOVAL DISTRICT BROCHURE 2013

The City of Moorhead has updated the Blue Snow Removal District to coincide with the current street maintenance no-parking hours. The boundaries have been expanded and the schedule for snow removal has been geared towards simplicity. Please visit www.cityofmoorhead.com/snowdistrict.



ADOPT A HYDRANT

The Moorhead Fire Department is asking for your help in winter to keep fire hydrants visible and accessible.

FIRE DEPARTMENT OR
PUBLIC SERVICE STAFF
CANNOT SHOVEL ALL
1,600 FIRE HYDRANTS
WHEN IT SNOWS.

Help us protect you and your neighbors—if you have a hydrant in front of your property, please take a few extra minutes to shovel around it so we can quickly make our hose connections.

SECONDS COUNT

Time spent locating and shoveling out a hydrant can mean the difference between rapid fire extinguishment and personal tragedy.

Snow packed in too hard to shovel?
Call **218.299.5432** and we'll
give you a hand. Thank you!



PARKS AND RECREATION

GREATER MOORHEAD DAYS

SEPTEMBER 5 – 13

CCRI 5K, YOUTH RUN, & WALK 'N' ROLL-A-THON

WHEN: Thursday, September 5

WHERE: Gooseberry Park

DETAILS: Visit creativecare.org or call **218.331.2024**



PARADE

WHEN: Friday, September 6 at 6:00 P.M.

WHERE: Parade Route – along 20th Street S from 28th Avenue to 8th Avenue S

MISS MOORHEAD SCHOLARSHIP PAGEANT

WHEN: Saturday, September 7 at 7:00 P.M.

WHERE: MSUM Weld Hall

DETAILS: \$15 tickets available at the door or visit missmoorhead.com

BOUNCE-A-PALOOZA

WHEN: Sunday, September 8 at 12:00 – 7:00 P.M.

WHERE: MB Johnson Park

DETAILS: \$10 for ages 6 and older; \$5 for ages 5 and younger; unlimited play on inflatables from Games Galore

BOCCE CHALLENGE

WHEN: Sunday, September 8 at 3:00 P.M.

WHERE: Romkey Park

DETAILS: Doubles tournament for all abilities and levels of play; register your team by calling **218.299.5296**

KID'S FEST

WHEN: Monday, September 9 at 5:30 – 7:30 P.M.

WHERE: Gooseberry Park Small Shelter

DETAILS: Penny and Pals show, clown, pony rides, inflatables from Games Galore, and more, all FREE

MEDALLION HUNT

WHEN: Begins Monday, September 9 at 7:50 A.M.

WHERE: Clues will be announced on **107.9 The Fox** and **Bob 95.1** radio stations and online (after 8:00 A.M.) at cityofmoorhead.com

DETAILS: 3 medallions will be hidden

FALL SWIMMING LESSONS

Starting *September 21*, fall swimming lessons will be held on Saturday mornings through November 16 at the Moorhead High School pool.

CERTIFIED RED CROSS WATER SAFETY INSTRUCTORS



**American
Red Cross**

LESSONS AVAILABLE:

- for youth
- for adults
- private lessons
- group lessons (parent/child through Level 5)

Check out the Fall & Winter program and activity guide, go to moorheadparks.com, or call us at **218.299.5340**. Registration is open!



FALL GOLF SPECIAL

Golf Season still continues, so don't put those clubs away just yet!

WHEN: Begins September 23

WHERE: The Meadows and Village Green

DETAILS: Pay for 9 holes and get 18! Valid through the end of the season on adult green fees only, no carts.

To reserve your tee time, visit either course or call **218.299.PUTT**.

**FUN FOR
EVERYONE!**



HISTORICAL & CULTURAL SOCIETY

PANGEA - CULTIVATE OUR CULTURES



WHEN: November 9, 2013 at 10 A.M. – 4:00 P.M.

WHERE: Hjemkomst Center

DETAILS: A free, indoor, one-day, family friendly celebration of the tremendous cultural diversity in the Fargo-Moorhead community. Learn about each other and share artistic and cultural traditions.



ST. JOHN'S BIBLE HERITAGE EXHIBIT

WHEN: August 1 – September 15, 2013

WHERE: Hjemkomst Center

The Historical & Cultural Society of Clay County is hosting the St. John's Bible Heritage Edition Exhibit—a full-scale, fine art edition of the original manuscript. Beginning with the

OPENING RECEPTION ON AUGUST 6 from 5:00 - 7:00 P.M., there will also be page turning events, calligraphy classes, workshops, and travel tours.



GERMAN CULTURE DAY

WHEN: September 28, 2013, 10 A.M. to 4 P.M., FREE

More than just beer and brats!

WHERE: Hjemkomst Center

German Culture Day is a brand new celebration of past immigrants and contemporary German-American culture in our area.

GERMAN RHINELAND DINNER

WHEN: September 28, 2013, served at 6 P.M.

TICKETS: \$50 per person

WHERE: Hjemkomst Center

Taste the delicious breads, meats, desserts, beers and wines for an authentic Deutschland dinner fundraiser. Contact Tim Jorgensen at **218.299.5511** for more information.

Visit www.hscconline.org for full details on all Historical and Cultural Society events.

CITIZEN'S POLICE ACADEMY

Provided by
The Moorhead Police Department

BEGINS September 12, 2013

A ten-week program held Thursday evenings from 6:00 to 9:00 P.M.

PURPOSE

Dispel myths and understand more of what it is like to be a police officer in today's society!

ACTIVITIES AND TOPICS

- Crime scene investigation and evidence collection
- K9 demonstration
- DWI enforcement from recognition to arrest
- Narcotics investigation
- Internet crimes investigation techniques
- S.W.A.T.
- Officers in schools

"I looked forward to coming to class each week. I learned so much and enjoyed the experience. It is a very valuable and worthwhile community service."
- 2012 class participant

INTERESTED?

Visit www.moorheadpolice.com to complete an application online or call **218.299.5143** for more information.

Class size is limited, so please respond as soon as possible.



CALENDAR

SEPTEMBER
 2 – Labor Day
City Hall Closed
 5 – Rosh Hashanah
 14 – Yom Kippur
 22 – Autumn Begins
 28 – City Auction
 218.299.5422

JANUARY 2014
 1 – New Year's Day -
City Hall Closed
 20 – Rev Dr Martin
 Luther King Jr Day
City Hall Closed
 31 – Chinese New Year

OCTOBER
 13 – Fire Dept Open House
 31 – Halloween

FEBRUARY
 2 – Groundhog Day
 14 – Valentine's Day
 17 – Presidents' Day
City Hall Closed

NOVEMBER
 3 – Daylight Savings Time ends
 5 – Election Day
 11 – Veterans' Day
City Hall Closed
 26 – Holiday Lights Parade
 27 – Hanukkah
 28 – Thanksgiving Day
City Hall Closed

MARCH
 5 – Ash Wednesday
 9 – Daylight Savings
 Time begins
 16 – Purim
 17 – St. Patrick's Day

DECEMBER
 24 – Christmas Eve
City Hall Closed
 25 – Christmas Day
City Hall Closed
 31 – New Year's Eve



MATBUS PAIRS WITH RED RIVER ZOO

MATBUS and the Red River Zoo have come together in the naming of the new Chinese Red Panda cub, **Mattie**. Mattie is now the new mascot for MATBUS and will be used in advertising to promote field trip services. We'd like to see Mattie bring new, young passengers on board Fargo-Moorhead buses. For route information, go online to MATBUS.com or call **701.232.7500**. Check out RedRiverZoo.org or call **701.277.9240** for more information on zoo hours.

TAKE THE ECOCHALLENGE

WHEN: September 3 – October 29

It's time to Take the Plunge and give up your car for at least one day per week. Carpool, walk, bike, skateboard, rollerblade, or ride MATBUS to participate—you can mix and match your eco-friendly options!

PRIZES:

- First 200 people to sign up get a MATBUS water bottle
- Gifts worth \$250 or more each
- A Microsoft Surface

To register, go online to www.matbus.com.

City of Moorhead
 500 Center Avenue
 P.O. Box 779
 Moorhead, MN 56560

PRSR STD
 U.S. POSTAGE
 PAID
 PERMIT NO. 478
 Moorhead, MN 56560

ECRWSS
 RESIDENTIAL CUSTOMER

OPEN HOUSE



Wrap up Fire Prevention Week with an Open House tour.

WHEN: Sunday October 13th
TIME: 1:00 – 4:00 P.M.
WHERE: Station 1 (1120 1st Ave N)

Tour the station, meet our staff, and enjoy refreshments and interactive demonstrations throughout the afternoon.

OTHER MATBUS EVENTS



September 2 – Labor Day: No Bus Service
 November 11 – Veterans Day: No Bus Service
 November 26 – Holiday Lights Parade
 November 28 – Thanksgiving Day: No Bus Service
 November 23, 24 – Half-Fare Days
(and every Saturday in December)
 December 24 – Christmas Eve:
 All MATBUS Routes end early
 December 25 – Christmas Day: No Bus Service

TRY TRANSIT WEEK

We invite everyone to Try Transit this week!

WHEN: October 21-26

DETAILS:

- Half-fare rides all week
- Drawing to win MATBUS t-shirts
- Tuesday, October 22 – Free popcorn and refreshments at the Ground Transportation Center
- Thursday, October 24 – Senior citizens ride free
- Saturday, October 26 – Youth in K-12th grade ride free