



## **GREATER MOORHEAD DAYS PARADE**

**Friday, September 10, 2021**

**Parade Starts at 6:00 pm**

**Downtown Moorhead– Center Ave**

**This year's theme:**

**My Hometown-Celebrate Moorhead!**

For a full list of Greater Moorhead Days events and activities visit: [moorheadparks.com](http://moorheadparks.com)

Now taking Parade registrations! Any business interested in sponsoring, contact Moorhead Parks and Recreation

218.299.5296



Parks and Recreation



## Parks and Recreation

2400 4<sup>th</sup> Ave S | Moorhead, MN 56560 | 218.299.5340  
moorheadparks.com | parkandrec@cityofmoorhead.com



June 29, 2021

Community Businesses, Members, and Organizations:

WE'RE BACK! It's that time of year and we could not be more excited to invite you and your organization to join us for the 2021 Greater Moorhead Days community celebration! Moorhead Parks and Recreation is once again so happy to be able to host the Greater Moorhead Days Parade! The parade is the most widely attended event during Greater Moorhead Days and showcases local businesses, organizations, and non-profits.

We are excited that again this year, the parade entry is FREE! Participating in the parade is not only fun, but it is also an opportunity to connect with others in this great Community of ours – *Added Bonus – promoting your business!* The number one criterion for our parade is entertainment! We encourage you to start working on your parade floats early to this year's theme – ***“My Hometown: Celebrate Moorhead”!***

Please make notice that we will have a different route this year! The route will run West on Center Avenue, similar to other local parades (map attached). I have enclosed the official Parade Registration and Rules form for you to complete and return. Parade registrations are due September 1<sup>st</sup>. The lineup will again be on a first come first serve placement. As the event draws closer more information will be shared through the email you provide on the registration form.

If you have any questions regarding the parade or Greater Moorhead Days in general, please contact me by e-mail at [trevor.magnuson@cityofmoorhead.com](mailto:trevor.magnuson@cityofmoorhead.com) or by phone at 218.299.5296.

We look forward to seeing you at the 2021 Greater Moorhead Days Parade!

### Participant Information

- *Parade Date:* Friday, September 10, 2021 *Time:* 6:00 pm
- *Line up:* Participants can begin lining up at 4:30 pm along Center Ave (see attached map)
- *Route:* Center Ave from 11<sup>th</sup> St S to 4<sup>th</sup> St S  
*Disassembly area:* Center Mall Ave- parking lot north of the parking garage
- Moorhead Parks and Recreation is not responsible for lost or stolen items.

Sincerely,

Trevor Magnuson  
Recreation Coordinator  
Moorhead Parks and Recreation



## Parade Registration Form

**September 10, 2021**  
Line up between: 4:30 pm-5:30 pm  
Center Ave: 11<sup>th</sup> St-14<sup>th</sup> St  
Parade begins: 6:00 pm  
West bound on Center Ave

Please return by September 1, 2021 to:  
**Moorhead Parks and Recreation**  
Attn: GMD Parade  
2400 4<sup>th</sup> Ave S  
Moorhead, MN 56560

Name: \_\_\_\_\_

Name of Unit/Float: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

***PARADE THEME: My Hometown: Celebrate Moorhead!***

Description of Unit: \_\_\_\_\_

Sound (radio, music, vocal)?

\_\_\_\_\_ Yes \_\_\_\_\_ No

Total feet of unit, including tow vehicle

\_\_\_\_\_ Ft (approx.)

I agree to follow the rules and guidelines of the Greater Moorhead Days Parade.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## 2021 Parade Rules and Guidelines

- Return completed parade entry from via mail or fax by September 1, 2021.
- The City of Moorhead maintains insurance policies of public liability insurance to protect themselves against claims by spectators and/or entrants in the parade. Parade participants are not insured for public liability. Each unit is responsible for providing its own general liability insurance.
- ***Throwing candy, prizes, etc. from a parade unit is prohibited. In the interest of safety, each unit may provide people to walk the edges of the parade route and hand out candy to spectators.***
- Units should be constructed and decorated so that viewing from either side is equally appealing. The entry sponsor's name should be tastefully displayed on both sides of the unit.
- ***There will be no stopping during the parade for photographs or performances as this impedes the flow of the parade. The parade will move approximately 2-3 miles per hour.***
- Alcoholic beverages and other illegal substances are forbidden on any float, in any vehicle, or on any person. Participants consuming alcohol or any illegal substances prior to or during the parade will be removed from the lineup.
- Parade marshals will be located along the line up and parade route. Cooperation of parade entrants with the parade marshals is required.
- Any animal entries must diaper their animals or provide their own clean-up crew.
- All amplifiers and/or public address systems must be sounded so as to not interfere with other units or bands. The parade marshals have complete authority in this matter and have the right to withdraw any unit that does not comply with this requirement.
- The Greater Moorhead Days Parade Committee does not accept responsibility for travel, food, or lodging expenses for any entry.
- Marching units must be in full uniform.
- The Greater Moorhead Days Parade is a family event for all ages. The committee has the right to accept or deny entries based on their own discretion or number of similar units. Preference will be given to early entries.
- Floats can be self-propelled or pulled by horses, cars, pickup trucks, farm tractors, four-wheelers, or other vehicles. All tow vehicles must be clean and should be decorated. Tow vehicles must be able to pull floats up small inclines on the route.
- Unit dimensions cannot exceed 13 feet in height, 12 feet in width, or 55 feet in length, not including the tongue or pulling vehicle. Safety devices must be incorporated into the float for each rider whether seated or standing. For safety reasons, float riders are encouraged to remain on the float throughout the entire parade.
- All drivers of self-propelled floats and tow vehicles must have a valid driver's license and be familiar with the maneuverability of the float.
- Floats using gasoline powered generators must be absolutely sure exhaust fumes are safely ventilated to prevent any danger to float riders. The sound from generators should be muffled, such as with a three-sided box to avoid drowning out any music.
- Float construction, storage, protection, signage, maintenance, and the disposal of all float materials are fully the responsibility of the sponsoring organization.
- Lineup will be along Center Ave (the parade route) between 11<sup>th</sup> St and 14<sup>th</sup> St.

### **FLOAT JUDGING PROCEDURES AND CRITERIA**

All parade entries will be judged during lineup and will be recognized with a sign to display during the parade. Units will be judged on Parade Theme, Workmanship, and Creativity.

# GREATER MOORHEAD DAYS

## Parade Route

September 10, 2021

Lineup between 4:30 pm-5:30 pm

Parade begins at 6:00 pm

