



GREATER MOORHEAD DAYS VIRTUAL PARADE CONTENT POLICY

PURPOSE

The City of Moorhead (the “City”) desires to create a “virtual parade” on the City’s website to replace the City’s annual Greater Moorhead Days Parade due to COVID-19. The virtual parade will feature photographs or videos submitted by individuals, businesses, and organizations celebrating the City of Moorhead. In an effort to promote appropriate submissions with community members, the City welcomes and encourages photographs and videos that are related to the specific topic, “*Celebrate Moorhead.*”

CONTENT POLICY

The City’s virtual parade is considered a *limited public forum*. Any content submitted by a member of the public is the opinion of the submitter and in no way is that content the opinion of the City. Content submitted to the City will be reviewed and approved/denied by the Greater Moorhead Days Committee. The City reserves the right to ban users and deny any inappropriate content, including but not limited to, the following:

- Profane, obscene, or violent content/and or language.
- Sexual content.
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, color, age, religion, gender, or national origin.
- Content that threatens any person or organization.
- Content that violates intellectual property rights.
- Content referencing political parties or an individual's political affiliations.
- Advertisements of any kind promoting services or products.
- Content promoting any illegal activity.
- Content which might compromise the safety and security of the public or public systems.
- Content not related to the theme of the virtual parade, “*Celebrate Moorhead.*”
- Content that violates any federal, state, or local law.

Content submitted to the City is subject to the Minnesota Government Data Practices Act.