



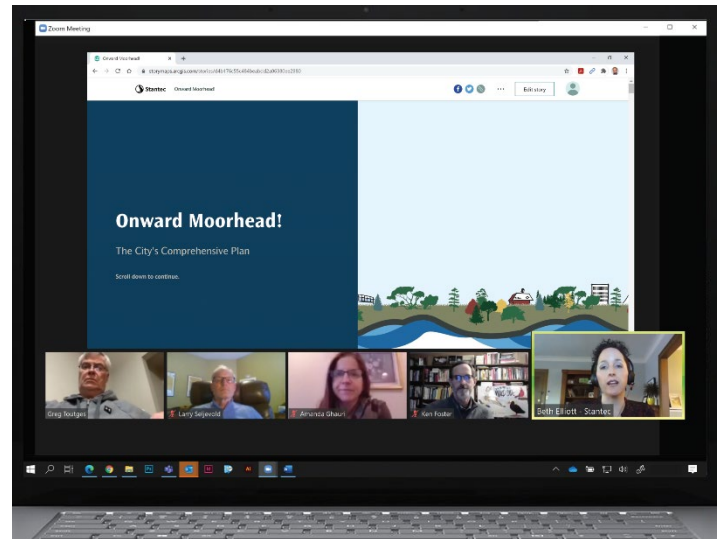
Onward Moorhead: Phase 1 Engagement Summary

DRAFT 2/8/2021

SUMMARY OF ENGAGEMENT

January 27 - 28, 2021

Community engagement for Phase 1 of the City of Moorhead Comprehensive Plan: *Onward Moorhead* kicked off with 2 days of foundation-building activities. Due to the Covid-19 pandemic and for the safety of all participants, all events were held in a virtual format. Engagement activities in this first phase of work focused on informing the public about the Comprehensive Plan process and gaining broad insights about the vision for the next 10 years in Moorhead and beyond. There were several ways for the public to get involved with the process including interactive online engagement, focus groups, and a broader community meeting. The following document summarizes the engagement activities conducted in Phase 1, and the general feedback received through each method of engagement.



Note: The online Story Map and Survey are still available until February 19, 2021. This summary will be updated with that input once it is available.

TECHNICAL ADVISORY COMMITTEE (TAC)

January 27, 2021 8:30AM – 10:00AM

The Technical Advisory Committee (TAC) met for the second time to kick off two days of virtual community engagement. The TAC is comprised of City and related staff, as well as members of the consulting team. Beth Elliott, the project manager, highlighted the current and upcoming tasks and deliverables for Phase 1 and Phase 2 of the Comprehensive Plan process. Phase 1 is the foundation building stage, involving review of existing conditions, past plans, and current trends, as well as broad community engagement to assist with creating a vision and goals for the Comprehensive Plan. Phase 2 will explore emerging and innovative trends, the creation of a vision and goals based on Phase 1 engagement, and more focused community engagement and focus groups.

The TAC discussed engagement to take place over the next two days, with discussion revolving around the final marketing and social media blasts, and specific feedback on engagement for focus areas. With focus areas, it was discussed that the City has an opportunity to be clear about the City's goals and expectations. Focus areas are a way to make short-term changes within a longer-term planning process. It was also discussed that neighborhood communication and support should be highlighted throughout the Comprehensive planning process. The plan for Phase 3 engagement is to have meetings in each focus area to get feedback and involvement from neighborhood groups. The TAC also discussed the



upcoming community workshop and focus group conversations as well as trends for topics like mobility, housing, jobs, resiliency, arts and culture, and parks and open space.

STUDY REVIEW COMMITTEE (SRC)

January 27, 2021 10:30AM – 12:00PM

The Study Review Committee (SRC) is comprised of a wide range of community stakeholders interested in the future of Moorhead. Members of the committee include representatives from the business and development community, schools and colleges, environmental groups, regional planning entities, long term residents, and youth (among others). The purpose of the SRC is to guide the entire planning process, review draft material, and provide input on the engagement process as it evolves (including how to engage a wider audience).

To kick-off the first meeting of the SRC, the consultant team discussed the importance of a Comprehensive Plan, reviewed the scope and schedule for the Comprehensive Plan process, reviewed engagement scheduled for the next few days, and where to find more information. The consultant team also reviewed the online StoryMap that was created as an engagement tool to present high-level demographics, existing conditions, and trends to members of the public. It was discussed that people would be able to provide feedback through an online survey, in addition to the virtual community workshop.

The SRC had a discussion about demographics, issues, and trends they are seeing in the city which are important to the Comprehensive Plan process. A summary of that discussion included:

- Moorhead's demographics are healthy. A growing young population offers a lot of opportunity. Younger generations are getting involved in the City and have a lot of community pride. There is also a lot of support for Moorhead's schools (the last 2 bond referendums have passed with overwhelming support).
- Biking in Moorhead can be a challenge. Specific issues include biker safety, infrastructure (e.g. tall manhole covers), and connectivity. The plans for 1st Avenue should help with walkability and bikeability. The more we can emphasize people's ability to get around, the more they can invest in business (grab a drink, check out local shops etc.).
- The bones are there to have a really good walking and biking system. There are roughly 45 miles of sidewalks and trails, and great parks. The connections are missing, including connections between the river trails and downtown. There are also other gaps in the biking systems. There is a need to link what Moorhead is already doing well with the downtown business community. Cities need to be building attachment and nurturing the love and attachment people have for Moorhead. When the City talks about improving infrastructure (walking, biking etc.), what we are really doing is building love and connection for the city.
- People in Moorhead are really starting to embrace the cold, and the pandemic has accelerated this trend. There are more people going out cross-country skiing, snow-biking, snowshoeing, walking on trails and birding with the Audobon society. Frostival also helps to draw people outside. This is a trend that can be built-upon by the City.

The consulting team highlighted that this is just the beginning of the process and there will be many ways for the SRC and members of the public to provide input on what they would like to see in Moorhead over the next 10 years. Next steps in the process will include finalizing the background report and engagement summary and meeting with the SRC again prior to conducting engagement in Phase 2 around vision and goals for the Comprehensive Plan.

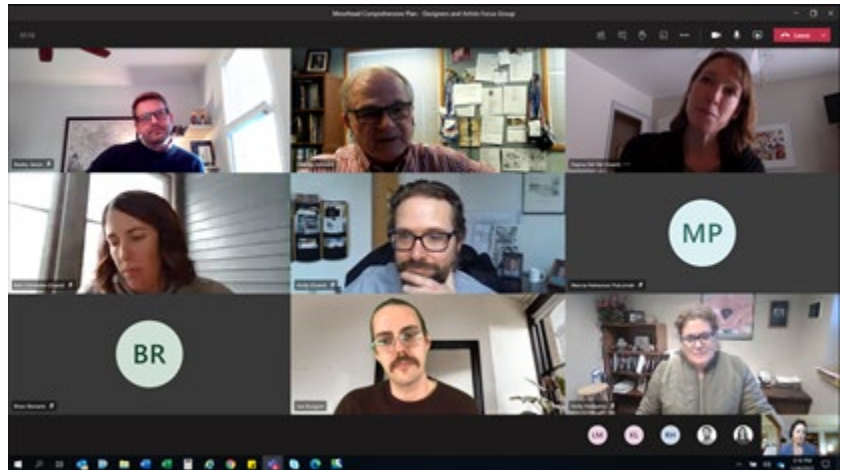


FOCUS GROUP MEETINGS

The consulting team and City staff facilitated a series of virtual focus group conversations with community stakeholders to gain a greater understanding of opportunities and challenges facing Moorhead. The focus groups were comprised of stakeholders from the following general categories:

1. Parks, open space and active transportation specialists/advocates
2. Resiliency specialists/advocates
3. Developers/brokers
4. Business representatives
5. Mobility specialists/advocates
6. Designers/architects/landscape architects/artists

A summary of the focus group conversations by topic is below. Note that this is a general summary of topics and themes and not a specific documentation of every comment and conversation.



Parks, Open Space and Active Transportation

The parks, open space, and active transportation focus group highlighted that the existing park system and access to neighborhood parks and pools is one of the things that makes Moorhead special. Stakeholders have been especially happy with the progress made on the river corridor trail through Legacy grants and overall focus on making the river more of an amenity for the community with options such as kayak and canoe rentals. The pandemic-related outdoor activation has also been a success, including centrally located and expanded cross-country ski trails and grooming capacity. The focus group also discussed areas for improvement including connectivity of the trail system and safety of on-street active transportation infrastructure. It is also understood that more facilities are needed on the south side of the city, although the recently added dog park has been a popular addition. One of the biggest expressed needs was for an indoor community center where family-oriented activities can occur during the winter, as well as multi-use sports facilities. There is a desire to host and promote more events in parks, which could also be a revenue-generating opportunity. Finally, it was expressed that a needs assessment could be helpful for the City in determining what the community wants in terms of parks, open space and active transportation, and funding sources to implement those desires.

Resiliency

The consultant team began the focus group by providing a framework for what resiliency means. Throughout the Comprehensive Planning process the City hopes to look at resiliency holistically, including environmental aspects, but also the City's ability to react to other economic, social, and cultural shocks and stressors. In the focus group, it was discussed that one of the main groups working on resiliency is the Moorhead Community Resilience Task Force. This group received a Bush Foundation grant to develop a community resilience action plan and is being led by Concordia College. It was expressed that the Comprehensive Plan should incorporate and build on the efforts of this group. One of the early efforts from the group has been to create a food forest in MB Johnson Park, which is in its early stages. The City also has a focus on sustainable forestry, selecting trees that are diverse and resilient. While the main focus of the City has been flood control for several years, the diversion project will make a huge impact on the resilience of the city. There are opportunities to build on the efforts surrounding the diversion project and associated green space. The City is also part of the GreenStep



Cities program and has embraced efforts such as native plantings and prairie restoration, tree plantings, green stormwater management, renewable energy, and community gardens. Another important organization in the community is the River Keepers, which provides environmental education in a variety of ways to the community's youth. It was identified that a sustainability plan may be helpful for the City but would require staff time and effort to implement. It was discussed that while the Comprehensive Plan will likely have an entire chapter and associated goals dedicated to resilience, goals in other chapters could also be related to resilience. The Comprehensive Plan will likely use icons to define which goals have a dual purpose of helping the City achieve its resilience goals.

Developers and Brokers

The developer and broker conversation included a variety of perspectives including single-family and multi-family residential development, and commercial and industrial real estate. It was discussed that the City has done a 2020 Development Report that should be reviewed during the Comprehensive Plan process. According to developers, Moorhead's biggest selling points include helpful and creative city staff that are willing to be partners in development and residents that are extremely loyal to their community. The MCCARA industrial site is also well situated in terms of access to rail and the interstate. The types of development include mixed use developments with apartment and retail. Missing segments seem to be condos, which are constrained by state law, as well as missing middle housing. The demographics for new single-family housing seem to be families with children in the Moorhead school system, and people working in the education system. The target market for apartments are young professionals and young families, as well as older seniors. While the city does a good job at attracting new residential development, commercial development has been more difficult. While much focus has been on the downtown area, there are other areas that are promising for redevelopment as well. Areas of opportunity include the neighborhood between MSUM and Concordia, as well as the area surrounding I-94 and 8th St. Fargo has some perceived advantages over Moorhead due to differences in state law. Overall, the developers and brokers have a very positive view of the city and its willingness to be a partner in development projects, and also value the work done by Downtown Moorhead Inc. to help set the stage for development.

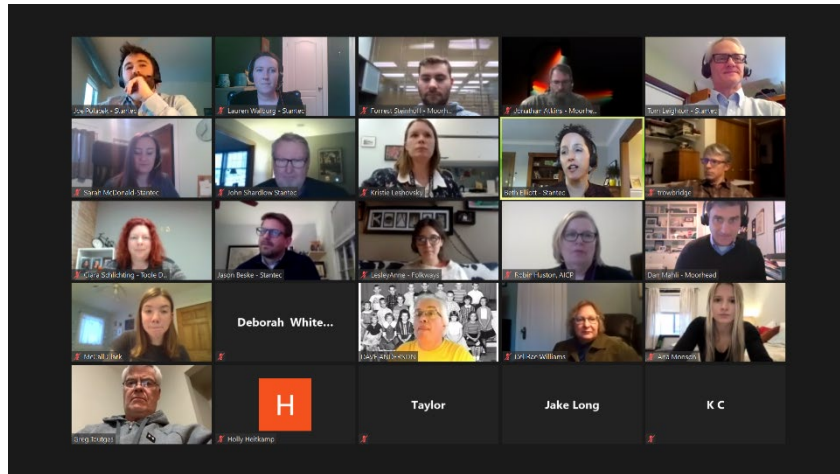
Businesses

The business focus group had representatives from both small and large businesses, as well as business support entities. The focus group generally agreed that they feel supported by the Moorhead community, but they wished there were more people as much of their client base comes from Fargo. Even businesses that are extremely popular struggle to stay busy enough, especially in the winter. There is a good support system in place for local businesses and this has especially been true during the pandemic with additional business promotion and support. Additional ideas include improving the walkability and placemaking efforts in downtown and improving the connection with the river. Another challenge for businesses is the dynamic of being a border city and the perception that Fargo is more business friendly than Moorhead. State policy differences between Minnesota and North Dakota have been difficult to navigate, and Moorhead has struggled to obtain state business-related funding. The focus group felt that Moorhead should market itself as the younger, cooler, hipper city and explore more options related to entrepreneurship. Improving the connection with the colleges could also help students get more involved in their community and supporting local businesses. Geographically, there is potential to improve the downtown business atmosphere, and to build on existing areas of strength such as the creative pioneers district (area with Junkyard and Sol Ave). Finally, the pandemic has shown that people are willing to be outside during the winter months and improving the winter walkability and quality of life could help attract people to their local businesses. Overall, there are some challenges related to perceived and actual competition with Fargo, but Moorhead has an opportunity to market itself as a younger city, building on its existing strengths.



Mobility

The mobility group included representatives from local government and transit organizations, as well as local disability related nonprofits. It was discussed that the last comprehensive plan didn't focus on biking and pedestrian infrastructure, but that is an important element for current Moorhead residents. The current trail network is fragmented and the City is working to make connections, but the Comprehensive Plan could help to identify missing areas. The City has also focused on ADA accessibility, and goals related to ADA accessibility should be included in this type of long-range plan. A related issue for mobility is snow removal, a topic that was raised in most of the focus groups. There was discussion that many of the older neighborhoods lack sidewalks, which the City is working to improve by installing sidewalks with all major road projects. There is a desire for safe and affordable transportation options, and expansion of the bus transit service to areas of the city that are currently not served. A few mobility trends that were discussed in the focus group include electric scooters and small-scale charging stations, as well as car sharing such as Uber or Lyft. There were also several conversations about walkability and bikeability outside of this focus group. Improving the walking and biking experience and connections within the city are important for the Moorhead community.



Architects, Landscape Architects and Artists

This focus group included a diverse group of artists, designers, architects, and creative minds. Focus group participants felt that Moorhead has a prime location along the Red River and is in a position to be a center for the arts. Being on the Minnesota side of the river is a distinct advantage for Moorhead in its ability to take advantage of state Legacy funding for the arts. Moorhead already has great art institutions including Bluestem, Hjemkomst, The Rourke, as well as the school system, among others. There is an opportunity for more public art and less formal outdoor spaces and nooks (placemaking). Moorhead also has an opportunity to embrace its winter identity and improving winter walkability is an important element of this goal. An idea was floated about heated sidewalks or strategically placed heaters downtown to improve the winter experience. Geographic areas of opportunity include the area between the colleges, downtown, and the horizon shores area. While Moorhead has a plethora of arts organizations, including the Arts and Culture Commission, they need more support and funding to do large-scale public art. The city has also struggled to engage the student populations and finding a way to make these connections with students could be a huge benefit for Moorhead.



Love, More, Less

The Love, More, Less exercise is meant to gather ideas from residents and stakeholders on what they love about Moorhead, what they want more of in Moorhead, and what they would like to see less of in the city. This exercise was facilitated within a Zoom breakout room, using Microsoft Mural to collect and document ideas. Participants were also able to share their thoughts through the chat function on Zoom, which was saved and is documented below.



A summary of what residents' love, want more or less of in Moorhead is shown below. The full documentation for this exercise is included at the end of this document.

What do you Love about Moorhead?

- Parks and outdoor activities
- Art and creative community
- The Moorhead community and pride
- College students
- New creative businesses and restaurants

What do you want More of in Moorhead?

- Connectivity for walking and biking
- Involvement with college students
- Places to convene (both indoors and outdoors)
- Community growth and connection
- Access to art and nature

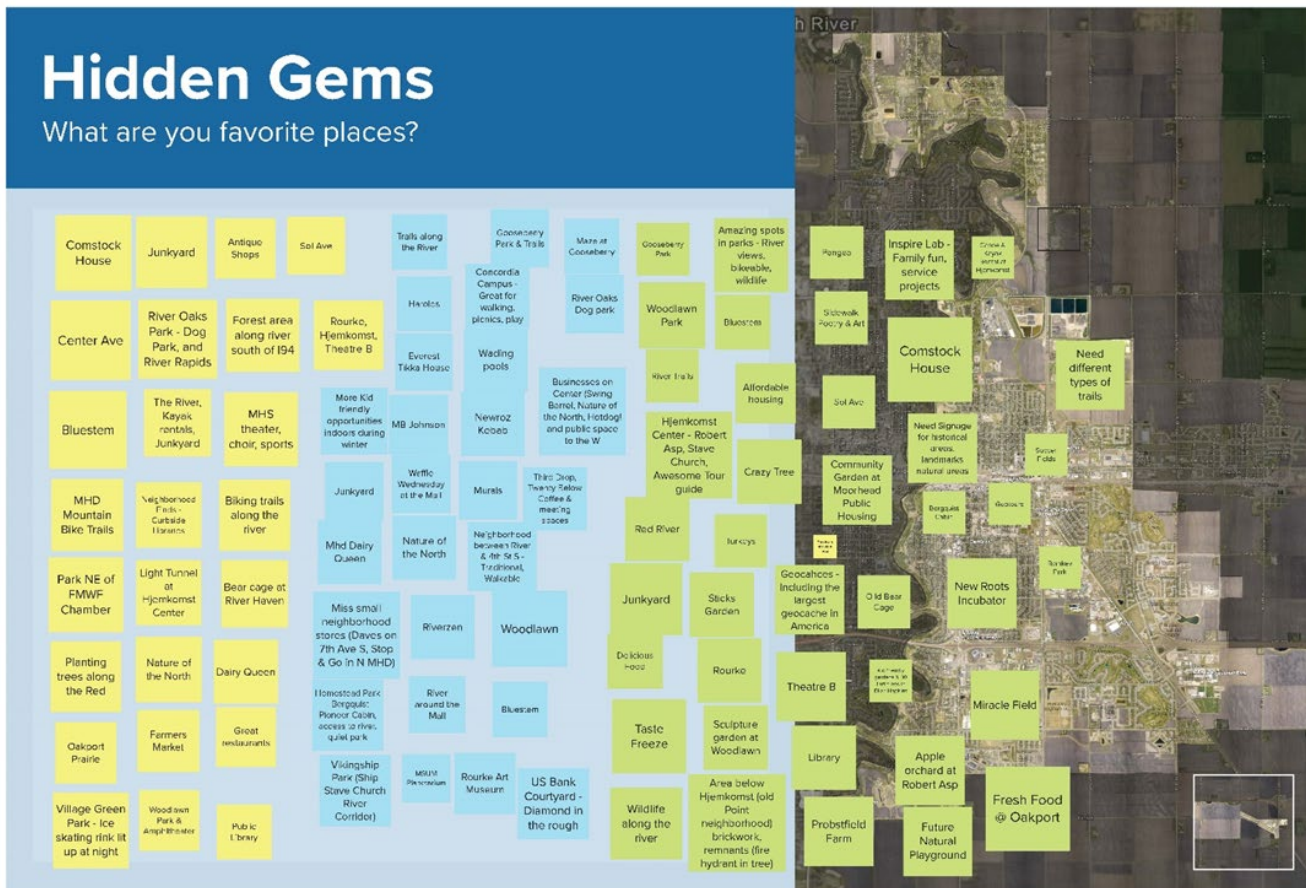
What do you want Less of in Moorhead?

- Fast, dangerous roadways that aren't safe for biking, walking
- Vacant buildings and unwelcoming architecture
- Surface parking lots
- Developments without communal green space



Hidden Gems

Participants were asked in this exercise to name their favorite places or “hidden gems” in Moorhead. This could also include people’s favorite things about Moorhead. In doing this exercise, we hope to gain a sense of the things that make Moorhead special and should be preserved. The results of this exercise are summarized below, and a full documentation included at the end of this document.



- Comstock House
- Junkyard Brewery
- Sol Avenue Kitchen
- River Oaks Dog Park
- Bluestem
- The Rourke
- Hjerkomst Center
- Red River
- Theater B
- Kayak rentals
- Trails along river
- Bear cage
- Nature of the North
- Dairy Queen
- Great restaurants
- Viking Ship Park – ice skating rink lit up at night
- Woodlawn Park, Amphitheater, sculpture garden
- Public Library
- Gooseberry Park & Trails
- Bergquist Pioneer Cabin
- Amazing spots in parks – river views, bikeable, wildlife



Focus Areas

Participants were asked to review focus areas throughout the city identified in past planning efforts and identify issues and areas that should be prioritized for this Comprehensive Planning process. The past focus areas identified in the exercise include: Downtown, Midtown, EasTen, Highway 10 Corridor, Comstock Historic Neighborhood, Fields, Riparian Forest, MCCARA Industrial and the I-94 & 8th St intersection area (Holiday). Through a facilitated exercise, participants then identified areas on a map that either have issues that should be addressed, or generally should be considered as focus areas. The feedback heard throughout this process is summarized below, and full documentation included at the end of this document:



The focus area discussion highlighted themes that were heard throughout the two days of engagement activities. Generally, there was a focus on downtown and how to make the area denser, more walkable and more connected to the river. In the single-family neighborhoods outside of downtown, participants also discussed safe walking and biking, as well as the desire for a variety of housing types with connections to nature and the river. It was discussed that there are no educational facilities west of 8th St, which was seen as a gap in the system. In commercial areas, participants discussed the desire for more mixed use, as well as better placemaking such as gateway features, landscaping and sidewalks. There was discussion about how to attract more skilled labor to Moorhead through existing assets such as the MCCARA industrial park and the airport. Finally, there was also discussion about how Moorhead can adapt to current and emerging trends such as tiny houses and accessory dwelling units, autonomous vehicles, complete streets, and the conversion of underutilized surface parking lots (among others).



INTERACTIVE ONLINE ENGAGEMENT

Stantec created an ArcGIS Online Story Map for the City's website. The StoryMap summarized information from the background report and provided a self-paced way to get more information about the Comprehensive Plan. The StoryMap also included an interactive community satisfaction survey. The results from the survey are still pending, but will be summarized in this document once the survey has been removed from the website.

COMMUNITY WORKSHOP – FULL BREAK-OUT ROOM DOCUMENTATION

Love, More, Less

This exercise requested that participants discuss what they love, want more or less of in Moorhead. All comments and input received through this break-out room are documented below:

What do you Love about Moorhead?

- Parks and playgrounds (x2)
- Love the arts!
- University/College community as foundation of community – more potential and various things 3 institutions can bring – build on
- I love festivals such as Pangea that celebrate the diverse cultures in our community
- Water quality
- I love the ski trails through the trees next to the river (x2)
- Love new and new-ish places like Harold's, Sol Ave, Swing Barrel, etc...
- Dog park near river
- Folk festivals
- Trees and nature
- Diversity
- MHD Pride
- M.B. Johnson Park and Gooseberry Park are great open spaces with opportunities to explore natural habitats along the river. Also love the new multi-use trail from Riverfront Park to the Bergquist Cabin
- The creative community – artists, artisans, the food and beer culture, beautiful aesthetics
- Red River and connections to it
- A lot to do in the parks (systems and programs), and the kid pools
- Locally grown businesses such as Junkyard where people of all generations and backgrounds spend time together
- We have an opportunity to promote more green housing. Green = affordable housing while also being environmentally responsible
- Past and current leadership
- Our people – committed to Moorhead, rally around it
- Long term focus of Public Service – where energy comes from, progressive
- Strong sense of Community
- We have great festivals and green spaces, are they accessible to the marginalized and vulnerable populations? Are grocery stores and farmers markets accessible?
- Nature along the river, see wildlife
- Unique events like Rare Beer Picnic
- Traditional, older neighborhoods
- Size of community and welcoming people
- Local restaurants
- Moorhead Orchestra
- Gooseberry Park
- Our neighborhoods
- So many college students around
- Trails along the river and forested areas
- New restaurants
- Talented people – benefits for music, more
- New bike trail on river – under interstate



What do you want More of in Moorhead?

- Creative reuse
- Bike lanes – need legitimate transportation by bike
- Restaurants (local)
- More inclusive play spaces
- More opportunities to build on college/university community
- More affordable housing
- Aquarium – Fargo has the zoo
- More mixed use development encouraging healthy food access in parts of town without
- Hookah places – help in winter as a place to commune
- Maybe what we want is traffic and congestion and parking problems – action, concentration of people
- Identity that is separate from Fargo
- Wide sidewalks so we feel safer walking with strollers and small children around town
- More community identity signage – sense of arrival
- Separate the sidewalks from the streets - safety
- More bicycle connectivity, racks, labelled bike routes
- More support for new small businesses, and home-based businesses too.
- Opportunities to shift all areas that are commercial to multi-use
- More revitalization
- More inviting river even behind barrier – build on structure, how do we make this an amenity?
- Pedestrian underpasses – more grade separated pedestrian crossings
- More connections to the river, being able to walk on dirt trails
- Let's support people who want to produce their own food
- Opportunity to grow community
- I have lived in three homes, not one had a sidewalk in front of it. We need more sidewalks
- More involvement from/with college students
- Opportunities for New Americans to get involved
- More effort towards KEEPING our college students
- More places to convene for indoor activities
- Homeless shelter spaces in winter
- Outdoor based events/community building
- Ped connections between new restaurants, ways to move between restaurants & bars
- Edible orchard
- Take advantage of educational institutions
- Are we really embracing diverse communities or are they economically and socially marginalized?
- Engaging youth more in nature
- Art – big and small
- Inclusion of diverse voices in planning and decision making
- Playgrounds for the very young
- Blend of out in nature and walking/biking
- Indoor recreation areas
- Community gardens for growing vegetables
- Green space within city – trees, gardens, walkable spaces – more greening
- Food trucks
- Trees in the South Regional Park
- Landscaping along walkways – urban landscape
- More/better lighting – necessary for walkability
- Places for young parents to take children in the winter
- Take advantage of natural resources
- More sense of nightlife in Moorhead, and besides drinking
- Volleyball nets in parks
- Outdoor adventure opportunities. Outdoor gear rentals
- Mixed use around mall – people to support the businesses
- Biking and jogging trails/ different types of trails
- Sidewalks
- More soccer fields and activities in parks
- Restaurants and places for entertainment, venues
- Signage for historical areas, landmarks, natural areas



What do you want Less of in Moorhead?

- Less developments without communal green spaces
- More use of on-street parking to enhance pedestrian safety
- Parking lots downtown
- Prioritization of business interests over social investments
- Reduce dangerous traffic flow near vulnerable populations
- Roads that are difficult for walking and biking – particularly in older neighborhoods
- Fewer one-ways (race tracks, don't need to be)
- Problem with M.B. Johnson is access for those without transportation
- Where 4th turns into a one-way is a bad spot right near an after-school program, near the post office. Super dangerous
- Empty buildings
- Less north-south division by corridor barriers – may be a few blocks away, but hard to get there
- Less unwelcoming architecture design – design that is less than welcoming
- Less 2-lane roads downtown
- Less mowing – return to natural landscape
- Less large vacant buildings
- Fewer delays due to trains
- Poorly lit stretches of streets
- Underutilized surface parking lots – apparent during pandemic

Hidden Gems

This facilitated discussion focused on hidden gems, or things and places that participants particularly like about Moorhead. The full documentation from this exercise is shown below:

- Comstock House (x2)
- Junkyard (x4)
- Antique shops
- Sol Ave (x2)
- Center Ave
- River Oaks Park – Dog Park and River Rapids (x2)
- Bluestem (x3)
- Forest area along river south of I-94
- Rourke (x3)
- Hjemkomst Center (x3)
- Theatre B (x2)
- Red River (x3)
- Kayak rentals (x2)
- MHS – theater, choir, sports
- MHD Mountain Bike Trails
- Neighborhood finds – curbside libraries
- Trails along the river (x3)
- Park NE of FMWF Chamber
- Light tunnel at Hjemkomst Center
- Bear cage at River Haven (x2)
- Planting trees along the Red
- Nature of the North (x3)
- Dairy Queen (x2)
- Oakport Prairie
- Farmers Market
- Great restaurants (x2)
- Viking Ship Park – ice skating rink lit up at night (x2)
- Woodlawn Park, Amphitheater, sculpture garden (x4)
- Public Library (x2)
- Gooseberry Park & Trails (x2)
- Harold's
- Concordia Campus – great for walking, picnics, play
- Everest Tikka House
- Wading pools
- MB Johnson
- Newroz Kebab
- Businesses on Center (Swing Barrel, Nature of the North, Hotdog and public space to the west)
- Waffle Wednesday at the mall



- Murals
- Third Drop, Twenty Below Coffee & meeting spaces
- Neighborhood between river & 4th St – traditional, walkable
- Miss small neighborhood stores (Dave's on 7th Ave S, Stop & Go in N Moorhead)
- Riverzen
- Homestead Park
- Bergquist Pioneer Cabin (x2)
- MSUM Planetarium
- US Bank Courtyard – diamond in the rough
- Amazing spots in parks – river views, bikeable, wildlife (x2)
- Pangea
- Inspire Lab – family fun, service projects
- Sidewalk and Poetry art
- Affordable Housing
- Hjemkomst Center – Robert Asp, Stave Church, Awesome tour guide
- Crazy tree
- Community garden and Moorhead Public Housing
- Soccer fields
- Geotours
- Turkeys
- Geocaches – including the largest geocache in America
- Romkey Park
- New Roots Incubator
- Sticks garden
- Kid-friendly gardens & 30 fruit trees in Ellen Hopkins
- Miracle Field
- Taste Freeze
- Apple orchard at Robert Asp
- Areas below Hjemkomst (old Point neighborhood with brickwork, remnants like the fire hydrant in tree)
- Probstfield Farm
- Future Natural Playground
- Fresh food @ Oakport

Focus Areas

The focus area exercise requested that participants discuss focus areas identified in past planning efforts, and areas in Moorhead that should be studied through this Comprehensive Plan process. The full documentation of this exercise is shown below:

Downtown

- Center Ave...slow down, ped friendly. Connect with bike paths, walking
- Make riverfront more appealing. Draw from the other side of the river. Better access to the river.
- Densify downtown. Create critical mass and energy. Living, shopping, working, playing. Heart of the community

Midtown

- Missing middle housing. Look at urban form with a range of options – affordable housing.
- Walkability should be priority. Not pedestrian friendly now. More attractive for businesses.
- More townhomes and condos throughout the community...walkable to downtown.

Historic Comstock Neighborhood

- Convert multi-family rental to single-family?
- More townhomes and condos throughout community..walkable to downtown.



EasTen

- Gateway – wide road, trees, landscaping, entry enhancements. More human scale. Placemaking, ways to identify that you have arrived in the City.
- Sidwalks, trails, bike lanes
- More urban massing, building placement. Exurban in feel, high speed.
- MnDOT doing major work on Highway 10. MetroCOG will be involved. Coordinate schedules.
- Capture opportunity of those travelling through – welcoming. Take advantage of the parking lots, more green space. What is Moorhead?!

MCCARA Industrial

- Almost full. What's the next phase of growth?
- Draw relatable businesses. Highlight Spuds Academy
- Key for facilitating job growth and diversity. Kids can grow into the jobs
- New representative for city-owned properties within

I-94/8th St Intersection (Holiday)

- More mixed use, less parking lots. Attract tourists, visitors
- Strip commercial redevelopment
- Lots of conversation about change at this intersection
- Active concept for hotel site, and another large site in this area

Riparian Forest Area

- Bluestem destination hub

South Moorhead

- New area of growth south of 40th Ave S, south of Southside Regional Park
- Improve soccer fields at Southside Regional Park

Airport

- Should Moorhead have its own airport? Jobs
- Capitalizing on Moorhead's airport

West of 8th St & River Corridor

- No educational facilities west of 8th St - where in the future? (x2)
- River corridor, how is it being looked at?
- More accessibility across the river

Other comments

- Connect to a wide range of neighborhoods



- Develop a framework to be more welcoming to businesses
- Accessory dwelling units & tiny homes. More missing middle housing
- Do not ignore low-income areas. Map in relation to neighborhood amenities (food desert map)
- Community gardens in vacant lots (ex Milwaukee)
- More skateparks for skate and longboarding
- Zoning for tiny houses
- Complete streets
- Convert parking lots – planning for autonomous vehicles
- Science/history museum