



## Parks and Recreation

2400 4<sup>th</sup> Ave S | Moorhead, MN 56560 | 218.299.5340  
moorheadparks.com | parkandrec@cityofmoorhead.com

### **Moorhead Parks and Recreation Sponsorship and Advertising Opportunities**

The Parks and Recreation department within the City of Moorhead has a mission to enrich the lives of its citizens by providing a comprehensive system of parks, and affordable, diverse recreation programs that encourage health, fitness, relaxation, and cultural enrichment, as well as providing opportunities for community involvement. This is accomplished through activity programs such as our summer parks program; special events like the annual Greater Moorhead Days; facilities such as the Village Green and The Meadows Golf Courses; and adaptive programs that include soccer, swimming, and more!

The Parks and Recreation Department seeks partners that are interested in sponsoring one of our events, or that are interested in advertising options. The opportunities to get involved are listed below, and more information can be found on succeeding pages.

#### **Advertising**

Fall/Winter Brochure  
Summer/Spring Brochure  
Moorhead Sports Center Dasher Boards  
Golf Course Scorecards

#### **Sponsorship**

Special Events  
RiverArts, Farmer's Market  
Greater Moorhead Days, Haunted Mall  
Sleigh Rides, Frostival

Your interest is appreciated and we hope you consider partnering with Moorhead Parks and Recreation. For more information please contact, Trevor Magnuson at 218.299.5296 or by email at: [trevor.magnuson@cityofmoorhead.com](mailto:trevor.magnuson@cityofmoorhead.com).

Respectfully,

Trevor Magnuson  
Recreation Specialist  
Moorhead Parks and Recreation



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## 2020 Moorhead Golf Scorecard Advertising Agreement

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Requested Golf Course:** Village Green \_\_\_\_ The Meadows \_\_\_\_ **Cost/Ad: \$500.00 Total:** \_\_\_\_\_

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- Advertising will be placed in specific sections on the scorecard
  - There will be a maximum of six advertisers per card
  - Advertiser shall pay \$500.00/ad per course/year by March 1, 2020
  - Advertiser must supply an ad that is 1.875" wide x 2.5" tall in an outlined, PDF format
    - Please keep in mind the color will be green and/or blue and gold for the scorecard ad. If such a logo is not available, the advertiser is responsible for all costs associated with the production of a logo.
  - The form of advertising (logo) must comply with rules, regulations, and practices of the City of Moorhead
  - Each year the advertiser shall be given the opportunity to renew this agreement
    - Payment for renewal will be due on February 15, 2020
  - Should the City of Moorhead not be able to fulfill the annual commitment for any reason, refunds will apply on a prorated basis
  - This agreement covers enough scorecards to last for an entire season. In the event the advertising scorecards run out, the City has the right to use scorecards without advertising to cover the remainder of the season

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Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_ Moorhead Parks and Rec Initial \_\_\_\_\_ Date \_\_\_\_\_