

CALL FOR PUBLIC ART - 'MOORHEAD PROUD'



PROJECT DESCRIPTION

What are you proud of in your community? How could we enhance pride of place with arts and culture in Moorhead?

- Should Moorhead establish a downtown or riverfront sculpture walk?
- Should we add more wall murals or artistic designs on utility boxes in neighborhoods?
- Should we celebrate theatre or music with a summer festival?

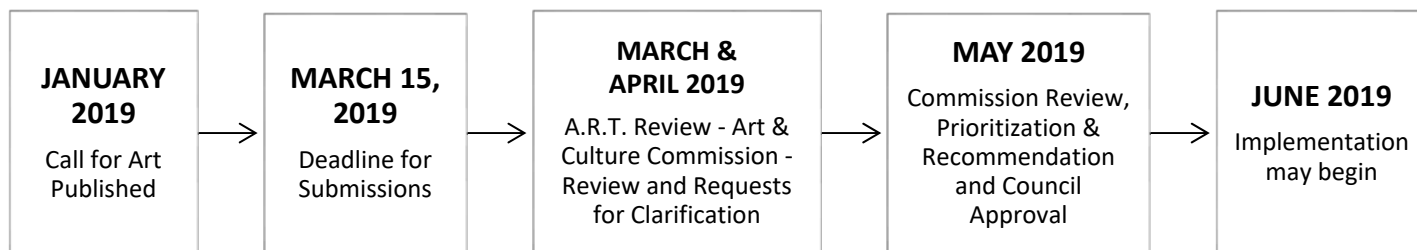
These are just a few ideas that other communities are doing....WE WANT YOUR IDEAS! Artists are invited to submit artistic concepts that align with the Moorhead Arts and Cultural Framework Plan, Public Art Policy and, most importantly, exemplify and exude pride in Moorhead.

SCOPE

The Moorhead Community Fund has received a generous \$25,000 donation for Public Art with the theme of "Moorhead Proud". The Arts and Culture Commission, on behalf of the Moorhead City Council, is issuing a **Call for Art** to consider arts and cultural projects ready for implementation to show that our community is MOORHEAD PROUD! Funding requests can vary. Projects will be scored on its potential for Moorhead pride and how it fits with the goals and criteria outlined in the [Moorhead Arts and Culture Framework Plan](#) and [Public Art Policy](#) ("Policy").

PROCESS AND TENTATIVE TIMELINE

The Moorhead City Council will consider proposed projects upon recommendation from the Arts and Culture Commission. Projects will be scored based on criteria outlined in the Policy. Projects will be listed in order of highest ranking following the review process. This ranking will result in a new City Arts and Culture Priority List. The Moorhead City Council reserves the right to reject all project proposals.



PROPOSAL

Are you an artist or creative with an arts and cultural project that will show our pride in our Moorhead community? We want to hear from you! Please include the following items in your Public Art Project Proposal:

1. Name
2. Contact (email, phone and/or address)
3. What is your connection to Moorhead (i.e. current/former resident, student, etc.?)
4. Experiences & Expertise (CV or resume)
5. Project Description
6. Project Outline (i.e. Inspiration, materials, size, techniques, process, community engagement concept, etc.)
7. Site Control (Where is the proposed site and do you have permission to implement the project?)
8. Sketch/Mock/Example
9. Additional Information
10. Itemized Budget (Please include other funding sources, if applicable.)
11. Funding Request

DEADLINE

Deadline to submit proposed arts and cultural projects is midnight on Friday, March 15, 2019.

- Online: www.cityofmoorhead.com/art
- Email: art@cityofmoorhead.com

****Projects received after the deadline will not be considered.**

Upon submission of the public art proposal, Applicant agrees that the proposed public art may receive editing suggestions. Implementation and additional information from artist/creative may be requested as outlined in the Moorhead Public Art Policy to ensure proper credentials and implementation standards. By submitting a proposal and signing/typing this form, Applicant agrees:

- Applicant is the sole author/designer of the art proposal that is submitted for consideration and that the contents of the proposed public art are original and do not infringe upon any copyright or any intellectual rights of others, and that Applicant has the unencumbered right to make this submission.
- Applicant/artist/creative team has the expertise to fully execute the proposed proposal within one year of notice to proceed, or as negotiated.
- If approved for accession, Applicant grants the City of Moorhead the right to perpetually use the public art, including, but not limited to: reproduction, posting, displaying, creation of derivative art, and documenting the public art in any media or in any form, now known or later invented, without limitation for promotional, documentary, celebratory or any other commercial or noncommercial purposes. Applicant hereby waives any and all rights to royalty, fee or other compensation by reason of such use. Applicant will retain copyright of the public art.
- The City of Moorhead will not be responsible or be held liable for any injury or damage to Applicant or any person or property resulting from or occurring during or in any manner arising out of the use or installation of the public art.
- Proposed public art must reflect favorably upon the City of Moorhead. Public art that contains any type of content related to alcoholic beverages; tobacco products; hygiene or health products of a very personal nature; political, religious, moral, or social issues; sexual products/services; direct or overt messages critical of Moorhead; and anything otherwise inappropriate in a public place will not be allowed. The City of Moorhead may, at its sole discretion, refuse to allow consideration, placement or installation of art that it deems to be inappropriate considering the purpose and intent.

Due to varying funding requests and prioritization of proposals, Applicant is willing to accept partial funding for implementation of Applicant's 'Moorhead Proud' project proposal.

Yes

No

I have read and agree with all of the terms and conditions of the contest and hereby absolve the City of Moorhead or its representatives from any claim or loss, either past, present or future, in association with this public art proposal.

DISCLAIMER: The City of Moorhead may discontinue this project at any time and for any reason. Members of the Moorhead Art and Culture Commission, Moorhead City Council and Staff and their immediate families are ineligible to participate in this Call for Art.

I attest this proposal is true and accurate.

Name & Signature: _____