



Parks and Recreation

324 24<sup>th</sup> St S | Moorhead, MN 56560 | 218.299.5340  
moorheadparks.com | parkandrec@cityofmoorhead.com



September 5-14, 2019

Community Business Organizations,

It's that time of the year and we could not be more excited to invite you and your organization to join us for the 2019 Greater Moorhead Days annual community celebrations! Being new to Moorhead, this will be my first year involved with Greater Moorhead Days and I look forward to meeting you all! It will be a week full of festivities for the community to participate in and enjoy.

Moorhead Parks and Recreation is once again so happy to host the Greater Moorhead Days Parade with our title sponsor, First International Bank & Trust. The parade is the most widely attended event and showcases local businesses and nonprofits. We are excited that again this year, the parade entry is FREE! Participating in the parade is not only fun, but it is also a great opportunity to connect with others in this great Community of ours – *Added Bonus – promoting your business!*

Here are the Details:

- *Date:* Friday, September 6, 2019
- *Time:* 6:00 pm
- *Line up:* Participants can begin lining up at 4:30 pm along 28<sup>th</sup> Avenue South
- *Route:* 20<sup>th</sup> Street from 28<sup>th</sup> Avenue to 8<sup>th</sup> Avenue South

The number one criterion for our parade is entertainment! We encourage you to start working on your parade floats early to this year's theme – "Life in the Valley". We will be giving cash prizes based on Parade Theme, Workmanship, and Creativity!

I have enclosed the official Parade Registration and Rules form for you to complete and return. Parade registrations are due August 23 with priority spots given to the earliest entries, so act fast!

As details are finalized, you will receive more information regarding the parade line-up. This information will be sent via email by the end of August to the email listed on the registration form. If you have any questions regarding the parade or Greater Moorhead Days in general, please contact me by e-mail at [trevor.magnuson@cityofmoorhead.com](mailto:trevor.magnuson@cityofmoorhead.com) or by phone at 218.299.5296.

We look forward to seeing you at the 2019 Greater Moorhead Days Parade!

Sincerely,

Trevor Magnuson  
Recreation Specialist  
Moorhead Parks and Recreation



# 2019 First International Bank & Trust Greater Moorhead Days Parade

Friday, September 6, 2019 | 6:00 pm

## Official Registration Form

Parade Line Up: 4:30 - 5:30 pm | Parade Start: 6:00 pm

Parade will follow 20<sup>th</sup> Street from 28<sup>th</sup> Avenue to 8<sup>th</sup> Avenue South

Parade theme - "Life in the Valley"

ENTRY FORM DEADLINE: AUGUST 23, 2019

Name of Unit/Float: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Sound (including radio, music, vocal):  Yes  No

Total feet of the unit, including tow vehicle (for lineup spacing purposes): \_\_\_\_\_

Description of Unit: \_\_\_\_\_

See back for Official Rules | Keep a copy of this form and parade rules for your records  
Parade line up information will be emailed out by August 30.



Please return to Moorhead Parks and Recreation  
Mail: GMD Parade, 2400 4<sup>th</sup> Ave S, Moorhead, MN 56560 | Fax: 218.299.5212

Questions: Call 218.299.5296 or email [parkandrec@cityofmoorhead.com](mailto:parkandrec@cityofmoorhead.com)



# Official Rules for All Entries

1. Return completed parade entry form via mail or fax by August 23, 2019.  
Mail to: GMD Parade, 2400 4th Ave S, Moorhead, MN 56560 • Fax to: 218.299.5212
2. The City of Moorhead maintains insurance policies of public liability insurance to protect themselves against claims by spectators and/or entrants in the parade. Parade participants are not insured for public liability. Each unit is responsible for providing its own general liability insurance.
3. ***Throwing candy, prizes, etc. from a parade unit is prohibited. In the interest of safety, each unit may provide people to walk the edges of the parade route and hand out candy to spectators.***
4. Units should be constructed and decorated so that viewing from either side is equally appealing. The entry sponsor's name should be tastefully displayed on both sides of the unit.
5. ***There will be no stopping during the parade for photographs or performances as this impedes the flow of the parade. The parade will move approximately 2-3 miles per hour.***
6. Alcoholic beverages and other illegal substances are forbidden on any float, in any vehicle, or on any person. Participants consuming alcohol or any illegal substances prior to or during the parade will be removed from the lineup.
7. Parade marshals will be located along the line up and parade route. Cooperation of parade entrants with the parade marshals is required.
8. Any animal entries must diaper their animals or provide their own clean up crew.
9. All amplifiers and/or public address systems must be sounded so as to not interfere with other units or bands. The parade marshals have complete authority in this matter and have the right to withdraw any unit that does not comply with this requirement.
10. The Greater Moorhead Days Parade Committee does not accept responsibility for travel, food, or lodging expenses for any entry.
11. Marching units must be in full uniform.
12. The Greater Moorhead Days Parade is a family event for all ages. The committee has the right to accept or deny entries based on their own discretion or number of similar units. Preference will be given to early entries.
13. Floats can be self-propelled or pulled by horses, cars, pickup trucks, farm tractors, four-wheelers, or other vehicles. All tow vehicles must be clean and should be decorated. Tow vehicles must be able to pull floats up small inclines on the route.
14. Unit dimensions cannot exceed 13 feet in height, 12 feet in width, or 55 feet in length, not including the tongue or pulling vehicle. Safety devices must be incorporated into the float for each rider whether seated or standing. For safety reasons, float riders are encouraged to remain on the float throughout the entire parade.
15. All drivers of self-propelled floats and tow vehicles must have a valid driver's license and be familiar with the maneuverability of the float.
16. Floats using gasoline powered generators must be absolutely sure exhaust fumes are safely ventilated to prevent any danger to float riders. The sound from generators should be muffled, such as with a three-sided box to avoid drowning out any music.
17. Float construction, storage, protection, signage, maintenance, and the disposal of all float materials are fully the responsibility of the sponsoring organization.
18. Line up will be along 28<sup>th</sup> Avenue South.

## FLOAT JUDGING PROCEDURES AND CRITERIA

All parade entries will be judged during lineup and will be recognized with a sign to display during the parade. Units will be judged on Parade Theme, Workmanship and Creativity. Cash prizes will be awarded to top three entries.

2019

Greater Moorhead Days Parade

September 6, 2019 | 6:00 pm

